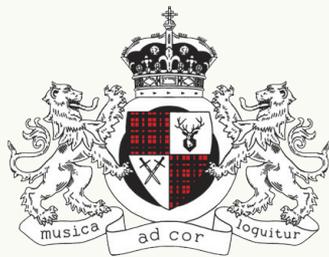


The Scotch



est 1965

Private Hire Brochure



An Iconic Venue

Mason's Yard is a real piece of hidden London, situated just behind Fortnum & Mason on Jermyn Street between Duke Street St. James and Duke of York Street.

Its colourful history dates back to the Great Fire of London of 1666, before it went on to become an iconic Rock 'n' Roll postcode.

This unique Mayfair location, next to other Rock 'n' Roll landmarks such as the Indica Gallery & Bookshop (where John Lennon famously met Yoko Ono and where famed photographer, Gered Mankowitz, photographed many a rock legend), truly sets The Scotch apart. To this very day the historic music venue continues to attract Rock 'n' Roll night owls, high-profile guests and a cool London crowd who are simply 'in the know'.

The Event Space

Set across two floors, The Scotch of St James is still reminiscent of the original sixties hangout, perfectly capturing its colourful Rock 'n' Roll past whilst setting the club at the forefront of London's exclusive social scene.

A recent refurbishment adds animal and plant print design elements, sumptuous gold velvet lounge seating and splashes of intense colour to the original décor, giving a somewhat colonial feel to the relaxed, speakeasy space.

Upon descending the staircase into the basement you will find the legendary live nightclub where guests are met with lavish seating around private tables and booths all overlooking the historical dance floor, DJ and stage area with an incredible sound system set up for all audio requirements.

The upper level boasts a well stocked, attractively lit copper bar with an adjacent room that can be kept open plan, or made private to suit.



Exclusive Hire

The Scotch of St James can accommodate a range of private events; from large seated dinners, to private celebrations, corporate events to art exhibitions. Both floors can be adapted to meet specific event requirements, with options for private screenings, photo shoots, dry hire, Christmas events, Media / TV locations, product launches, group meetings, pre dinner events, live music showcase, team building events and pop ups.

Regardless of the event type the Scotch of St James team can assist with all elements of the planning process and have our little black book of London's hottest and hippest suppliers at their disposal.

Audio & Visual

Flat Screen TV Projector and Screen Flip Charts, Pen and Pads Full Integrated PA System Stage and Lighting Full back line for live acts

Food

Any external catering can be arranged on request as well as plenty of outside space for a food truck

Capacity

Upstairs
80 Covers Standing/55 Covers Seated

Basement
125 Covers Standing/ 80 Covers Seated

Availability

Monday	Day & Evening
Tuesday	Day & Evening
Wednesday	Day & Evening
Thursday	Day & Evening
Friday	Day & Evening
Saturday	Day & Evening
Sunday	Day & Evening

NB; The Scotch of St James has a hard-to-come-by extended license that allows operating hours to continue until 5am.



Corporate Showcase

- Photo shoots
- Dry Hire
- Christmas Events
- Fashion Shows
- Media / TV Locations
- Meet & Great
- Conferences
- Weddings
- Product Launches
- Group Meetings
- Pre dinner events
- Live Music Showcase
- Team Building Events
- Cocktail Training Master Class
- Art Exhibitions
- Pop Ups

The Scotch of St James

Imagine a discrete, decadent little meeting place, tucked away in the heart of Mayfair; a place with thick wooden doors, beyond which can be found stairs that lead from an upstairs bar, down beneath street level and into the very heart of hedonistic, 1960's London.

“This place wasn’t just part of the swinging sixties – it was the swinging sixties”

The hideaway where the music world met in the swinging sixties

On 14th July 1965, The Scotch Of St James officially opened for business. Amongst those who attended the launch were three members of the Beatles, all but Charlie from the Rolling Stones, as well as members of The Who, The Kinks, The Animals and The Hollies.

In fact just about every known face from the 1960's music scene could have been spotted that night, making their way through Mason's Yard, as yet unaware of the Rock 'n' Roll royalty they were to become, or the role that The Scotch Of St James would play in their lives.

It was at 'The Scotch' that an unkempt musician played for the first time ever under the stage name 'Jimi Hendrix'. It was also where the head of Atlantic Records discovered the 20 year old, blonde guitarist, Eric Clapton, jamming in the boozy basement after a 'Wicked Wilson Pickett' performance.

It was where American artists, Sony and Cher, shot a short film for their new song 'I Got You Babe' and it was the very spot where Paul McCartney first met Stevie Wonder.

Perhaps one of the most significant meetings that The Scotch Of St James inspired was the one between Yoko Ono and her husband-to-be, John Lennon when a late night led to an after-party at the Indica Gallery & Bookshop next door.

It was also where Chas from The Animals used a Scotch Of St James napkin to draft up a contract between Track Records and Jimi Hendrix; an act which later inspired the decision to premier his entire 'Are You Experienced' album live on the Scotch stage. Tom Jones, Elton John and Rod Stewart were all loyal regulars and 'The Who' debuted their album 'Tommy' at the little late-night hideaway too.

That opening night, as the upper echelons of Rock 'n' Roll trod the cobbled pavements of Mason's Yard, nobody could have known that this small afterhours nightclub would become the very epicentre of the swinging sixties.





Press

A selection of notable photos and special events and occasions hosted by Scotch

Magazine Parties

Pylot Magazine
Wonderland
Purple.Fr
Champ Magazine
GQ Magazine

Launch / Brand Parties

Mark Ronson 'Uptown Funk'
The House of Hackney & Fran Cutler
BBC 'The Voice' open mic
Late at The Tate after party
Dino Chapman
Mario Testino
Metallica - 'Hardwired... to Self-Destruct'

London Fashion Week Parties

Tommy Hilfiger
Stella McCartney LFW party - Jean Paul Gaultier
A. Sauvage with Miles Kane - J W Anderson
British Fashion Council
Paper Mache Tiger
Maybelline w/ Adriana Lima - Bring On The Night

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