



# ARCHER STREET

A sophisticated cocktail bar with a lot of personality in the heart of Soho

3-4 Archer Street | Soho | London | W1D 7AP | T: 020 7734 3342

[www.archerstreet.co.uk](http://www.archerstreet.co.uk)

## ARCHER STREET

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### WHO WE ARE

*A sophisticated cocktail bar that doesn't take itself too seriously: Archer Street is the destination for discerning Londoners looking for a night of riotous fun in a place that feels like a home away from home.*

### WHAT WE DO

*Refined cocktails and unpretentiously luxurious decor combine with high-energy entertainment from West End performers and seasonal pop-ups to guarantee a night of good memories in a charmingly discreet environment.*



### WHERE WE ARE

*A hidden gem located in the heart of Soho, offering an effortless escape into a world of effervescent entertainment, with an overall feel of a members' bar without the membership. Neighboured by Ham Yard and Bocca di Lupo.*

## ARCHER STREET

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### OUR TEAM

*Dedicated, inspiring individuals from management to mixologists, bar staff to professional singers and DJs, all educated to provide excellent customer service, making our guests feel welcome and indulged.*

### OUR SINGERS

*Our professional singers are talented individuals from West End shows, song and dance academies and professional theatre. They audition for a position at Archer Street and have ongoing training with experienced professionals on performing impromptu medleys songs throughout the evening to surprise and delight guests.*

### THE COMPANY WE KEEP

*At Archer Street, customers are greeted like old friends. From post-work cocktails with colleagues, or an evening with family or friends, Archer Street's intimate atmosphere guarantees a night of good memories. Regular customers are invited to become Knights of Archer Street, our coveted loyalty programme allowing priority entry on busy evenings, invitations to exclusive events and complimentary cocktails on special occasions.*



## ARCHER STREET

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### OUR MENU

*Our tongue-in-cheek cocktails are designed by top mixologists on a quarterly basis, using the freshest ingredients of the season. They are then tried and tested by our panel of regulars!*

*The seasonal cocktail menu offers specials like Raspberry Beret (Ketel One vodka and Aperol muddled with lemon juice, framboise and raspberries served tall and topped with Billecart-Salmon Brut), Freemans Bay (English Harbour rum shaken with pineapple and cranberry juice served in a bowl with Crème de Hibiscus, lime juice and Pimento), and our special cocktail You Sexy Thing (Ketel One, Limoncello with Mozart White Chocolate shaken with vanilla and milk served in a coupe with a lemon twist) £1 from each YST cocktail sold is donated directly to the YoungMinds charity in partnership with Heads Together.*

## ARCHER STREET

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### THE COCKTAIL LOUNGE BAR

*The ground floor lounge is an escape to a sumptuous French salon, where silver-topped tables, lightly scented candles and fresh lilies create a sultry atmosphere as evening falls.*

*The wonderful scents of amber and vanilla candles complement the relaxed style of antique lighting with soft grey hues, recycled mirrors, wood panelling and comfortable seating, making it the perfect place to be.*

### SEASONAL POP-UPS

*Highly anticipated seasonal pop-ups bring a touch of jet-set glamour to Archer Street: from the après-ski Piste bar in the winter to Antigua and Barbuda Beach Shack this summer, the lower ground floor is transformed into a seasonal getaway with installations, inspired merchandising, cocktails and music. Swimming suits and skis not required.*



*The glorious tradition started in 2013 with the opening of Chukka lounge, an equestrian-themed bar kitted out with horseshoes, mallets and exclusive cocktails, where polo enthusiasts could sip on George Meyric's very own Fizz Punch, staff sported specially designed shirts by Polistas and DJs played hit songs into the night.*

# ARCHER STREET

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### SOCIAL EVENTS

Events inspired by the social season define the cultural barometer at Archer Street: from singletons celebrating on Valentine's Day with salsa dancing and a special Don't Phunk With My Heart cocktail, to live renditions of U2 hits, Irish dancing and a Whiskey In A Jar on Saint Patrick's Day, to legendary Street Parties with outdoor stage and seating areas as well as live entertainment from special guests and our talented staff. Archer Street constantly reinvents itself to offer infectious fun entertainment, come rain or shine.

### ARCHER STREET'S GOT TALENT

Archer Street's Got Talent has become a staple in the West End scene, regularly attracting hundreds of spectators, talent scouts from the music industry and celebrity judges such as TV presenter Claire Sweeney and X Factor vocal coach Annabel Williams.

Contestants compete in front of a panel of celebrity judges to win a prize of £3,000 and be crowned "the voice of Soho". The winner, along with the runners up, are gifted with three hours of performance and technique workshops, ensuring continued support for potential stars.

Last year saw the triumph of Alex Francis, brother to BRIT award winner James Bay, who bowled over the judging panel and has since played at Time Out's Rising Stars and launched his debut EP.



# ARCHER STREET

*Archer Street's*  
**Got Talent**

CELEBRITY JUDGE EACH WEEK

WIN **£5000** PRIZE!

Could you be the Voice of Soho?  
£5000 up for grabs Winner takes all!

If you think it could be you then send us an email telling us why you should be chosen & a video of you singing to...

GotTalent@archerstreet.co.uk

APPLICATIONS CLOSE 31ST DECEMBER

PLEASE NOTE WE ARE NOT ACCEPTING APPLICATIONS FROM INDIVIDUALS WITH A HISTORY OF PROSECUTION FOR A SEXUAL OFFENCE OR A DOMESTIC VIOLENCE OFFENCE. WE ARE NOT ACCEPTING APPLICATIONS FROM INDIVIDUALS WITH A HISTORY OF SEXUAL OFFENCES OR DOMESTIC VIOLENCE. PLEASE STATE YOUR WANTS - WWW.ARCHERSTREET.CO.UK

AWARDED FOR

BEST DRESSED FEMALE

BEST DANCER 2014

BEST DRESSED MALE

PERSONALITY OF THE NIGHT

TICKETS ON SALE NOW  
**£25**  
(INCLUDES A GLASS OF CHAMPAGNE OR AKAVAL)

ENTRY BY PREBOOKED TICKET ONLY  
(SEE WWW.ARCHERSTREET.CO.UK)  
Deposits & Ticket Sales PLEASE CALL 020 7734 3342

BY THE TEAM AT  
**ARCHER STREET**  
in association with  
BILLECART-SALMON *Since 1765*  
Alzheimer's Society

NEW YEAR'S EVE 2014 AWARDS PARTY

**THE OSCARS**

DRINK CODE: DRESS FOR THE CAMERA

Open from 8pm until late

ARCHER STREET PRESENTS

JOIN US FOR THE ULTIMATE WHITE PARTY AS THE SUN GOES DOWN ON MYKI SANDS FOR 2016!

**CLOSING PARTY**  
22 | 10 | 2016

FEATURING  
DJ ADAM FABULOUS

FROM 6PM UNTIL LATE

Email: [bookings@archerstreet.co.uk](mailto:bookings@archerstreet.co.uk) Tel: 0207 7354 3342

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ARCHER STREET PRESENTS

THE LAUNCH OF

# PISTE

OPEN 9TH NOVEMBER 2016

PREVIEWS FROM 3RD NOVEMBER 2016

OFFERING A TOUCH OF APRÈS-SKI IN IN W1!  
LONDON'S MOST EXQUISITE ALPINE RETREAT IS BACK!

Complete with lashings of reclaimed wood, antique ski's and warm fur-lined loungers, PISTE is the ultimate luxury hideaway this Winter!

Cozy up a fireside with a delicious handcrafted winter cocktail and enjoy the sounds of guest DJs and the fabulous singing Archer Street team!

Email: [bookings@archerstreet.co.uk](mailto:bookings@archerstreet.co.uk) Tel: 0207 7354 3342

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ARCHER STREET

**NOW OPEN**

ANTIGUA AND BARBUDA BEACH SHACK

Thur - Sat 6pm - 1am

CÎROC

A sophisticated cocktail bar with a lot of personality in the heart of Soho

@archer\_street @archer\_street /ArcherStreetCocktailBar #ARCHERSTREET #AntiguaBeachShack

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ARCHER STREET

By ORDER OF THE SOHO QUEEN OF HEARTS

YOU ARE HEREBY SUMMONED TO A MAD HATTERS COCKTAIL PARTY

LET CURIOSITY LEAD YOU TO ARCHER STREET THIS BANK HOLIDAY!

FRI 14<sup>th</sup>, SAT 15<sup>th</sup>, SUN 16<sup>th</sup> & MON 17<sup>th</sup>  
7PM TILL LATE

[facebook.com/archerstreetcocktailbar](https://www.facebook.com/archerstreetcocktailbar) [instagram.com/archer\\_street](https://www.instagram.com/archer_street) [twitter.com/archer\\_street](https://twitter.com/archer_street)

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ARCHER STREET PRESENTS

# WIMBLEDON

IN ASSOCIATION WITH

BILLECART-SALMON *Since 1765*

Monday 29th - Sunday 11th July 2015

Ask our staff for more details

ARCHER STREET PRESENTS

# SOHO BANK HOLIDAY CARNIVAL

SUNDAY 30TH AUGUST 12PM - 7.30PM

BRINGING SUMMER TO SOHO WITH VOLLEY BALL & BEACHWEAR

IN ASSOCIATION WITH Alzheimer's Society

@archer\_street ArcherStreetCocktailBar @archer\_street

## ARCHER STREET

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### ARCHER STREET AT HARVEY NICHOLS

*To celebrate the Christmas season, Archer Street launched a two-month winter pop-up on the Fifth Floor at Harvey Nichols, bringing a touch of West End playfulness to Knightsbridge.*

*Modelled on the original's candle-lit, chic and stylish Soho space with beautifully crafted furnishings and a Cîroc Vodka and Billecart Salmon Champagne bar, the Harvey Nichols outpost offered Archer Street's trademark cocktails and energising entertainment, with a team of singers and DJs performing world-famous Christmas delights to create the perfect vibe for partying and dancing on tables.*



# ARCHER STREET EXPERIENCE

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## ARCHER STREET

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### WHAT THEY SAY ABOUT US

*“Prepare to sham-rock the night away  
at this cocktail bar in the heart of  
Soho”*

**Open Table**

*“Archer Street’s all singing and dancing  
bar will be pulling out all the stops to  
ensure all have a jolly evening”*

**About Time Magazine**

*“The perfect place to relax on a fur-lined  
lounger and knock back a festive cocktail  
or two by the roaring log fire”*

**Marie Claire**

*“Let yourself be transported to the Swiss  
Alps in this cosy hideaway, while  
sneaking in a few Cable Car sloe gin  
cocktails”*

**BA High Life Magazine**

*“Where would you find Britney Spears, Patrick  
Bateman and a peacock all in the same room?  
At the launch of the new Archer Street bar at the  
top of Harvey Nichols, of course.”*

**Tatler**

*“Cupid’s arrow will strike  
throughout the evening”*

**Yelp**

*“Meet other like-minded Londoners in a  
relaxed atmosphere with good music, great  
company and awesome cocktails!”*

**Design My Night**

*“Here’s where to go in London to not  
feel depressed about being single”*

**Evening Standard**

*“In need of a break from Christmas shopping?  
Settle down for a cocktail or two at the new Archer Street  
pop-up bar at Harvey Nichols”*

**Hello!**